

CCFE.

CERTIFIED CRYPTO FINANCE EXPERT

The Leading Swiss Crypto & Blockchain Course for the Financial Industry

CCFE has introduced over 500 participants to the world of crypto banking since its launch (spring 2020). Proven experts convey the new possibilities in the field of digital assets in a practical way. All our programs cover the following key topics: Fundamentals of Cryptocurrencies and Blockchain, Tokenization & Digital Assets, Asset Management, Regulation & Compliance, plus topics from Custody and DeFi.

CERTIFIED CRYPTO FINANCE EXPERT

- Comprehensive introduction to the multifaceted topic of blockchain and its applications
- Understanding of the professional handling of crypto assets
- Possible use as in-house ambassadors
- SAQ recognition for your recertification
- Physically in Zurich & Zug or completely digitally based

CCFE EXECUTIVE

- A compact and individual training program for the decision-makers in companies
- Hands-on program on the basics of blockchain, crypto assets, and asset tokenization
- Important issues in the area of regulation & compliance or safe custody are also dealt with
- Questions in the area of business model design are also possible here

CCFE E-LEARNING

- 5 modules
- Each 10 to 15 minutes
- Most necessary basics of crypto assets for employees
- Corporate design and modifications possible

CCFE REFRESHER

- Latest updates on money & bitcoin, infrastructure, wealth- and asset-management, regulatory & compliance
- Experts from different areas
- Room for personal questions through working in small groups
- Networking guaranteed
- All-inclusive program

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CONTENT

- Basics of Financial System & Bitcoin
- Blockchain Basics
- Altcoins, Blockchain Universe
Tokenization, Smart Contracts
- Crypto Asset Management & Asset
Management
- Compliance & Regulation

SAQ Certification

- Knowledge & competence
of banking consulting
- always up-to-date
- new every three years

OBJECTIVES

- Correctly classify Bitcoin and other
crypto assets and learn to understand
their purpose
- Be able to name the different
blockchain technologies and their
conceptual differences
- Understand how proof-of-work, proof-
of-stake and other consensus protocols
work (economics & incentives)
- The characteristics of blockchain
technologies and the potentials and
challenges of their applications can be
correctly assessed
- Be able to determine legal aspects in
relation to concrete blockchain
applications
- Explain blockchain-based new financing
options and assess their importance
- Understanding crypto assets and their
effect within a portfolio context

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CCFE EXPERT

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Proven experts convey the new possibilities in the field of digital assets and crypto banking in a practical way.



ZURICH & ZUG

In 3 days you will get to know the world of crypto banking in a class of max. 35 participants. The course takes place physically in Zurich and Zug.

Advantages:

- Direct interaction with lecturers, experts and company representatives
- Networking with the participants of the other financial institutions

Costs (incl. course materials, company visits and networking) :
CHF 2,250 per participant.



ONLINE

The world of crypto banking will be taught to you individually in your own learning rhythm. The individual modules are supplemented with live expert talks via Zoom.

Advantages:

- Location-independent participation no matter from which location
- Flexibility in terms of time and self-determination as to when which modules are processed

Costs (incl. online learning platform and expert talks):
1'250 CHF per participant.



CCFE REFRESHER

A one day all-inclusive course to update yourself in all relevant topics of Crypto banking based on the CCFE "basic" course and just for CCFE graduates.

Advantages:

- high level because of given previous knowledge
- expert talks and intense networking because of working workshoplike in small groups
- all-inclusive package with no additional costs

Costs (incl. expert talks, food and beverage): 950 CHF per participant.

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CCFE Executive is a compact and individual training program for decision-makers in the financial industry. The hands-on program provides basics on blockchain, crypto assets, and asset tokenization. The important questions of KYC/AML or safe custody are also dealt with.

INDIVIDUAL COMPANY TRAINING

We support companies and organizations in the planning and implementation of in-house training in two languages (D/E). With our experience and up-to-date content on crypto banking, presented by proven experts, we are the ideal partner to train your top management bodies efficiently, purposefully and practice-oriented. Our experts convey the new possibilities in the field of digital assets in a practical way.

YOUR BENEFITS

- Individual and company-specific solutions: Through a needs analysis, you benefit from a solution-oriented and tailor-made training program.
- Practical orientation: At the heart of our offer is the claim of a practice-oriented transfer of knowledge in crypto banking.
- Large pool of experts: 25 specialists from practice

Learning design: Our modern forms of learning (case study, live cases, simulations) optimally support your management team in the learning process.

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e-learning

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Our module-based knowledge transfer relies on the different target groups within a company in order to provide companies with the best possible support in knowledge transfer in the field of cryptobanking and digital assets. Accordingly, we now cover the following areas for you with our extended offer.

ADVANTAGES

CCFE e-learning is a customizable online-based learning platform for your employees. The tailor-made program provides fundamentals on Bitcoin and altcoins, blockchain, crypto assets in a portfolio context and asset tokenization. The important questions of Regulation & Compliance (KYC/AML) or safe custody are also dealt with.

- Employees acquire the necessary basic knowledge to advise their customers in a forward-looking manner
- Learning from and with the market leader
- The latest knowledge from our large pool of experts
- Company-specific solutions with individual CI/CD
- Individual learning design
- Modular learning structure
- Multilingual available
- Time and location independent learning:
 1. Saves travel expenses and time
 2. Individual timing possible
 3. Learn at your own pace
- Training content can be repeated as often as you like
- A training course for a large number of employees
- Can be integrated on your own learning platform (SCORM format)
- Standardized quality for all participants

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e-learning

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TABLE OF CONTECT

Module 1: Status Quo @ financial market

- financial system
- history of money
- Bitcoin

Module 2: Blockchain Technology

- Blockchain basics
- Distributed ledger technology

Module 3: Altcoins, blockchain types, tokenization

- altcoins
- Smart Contracts
- ICO's, DeFi, NFT's

Module 4: Crypto asset classes

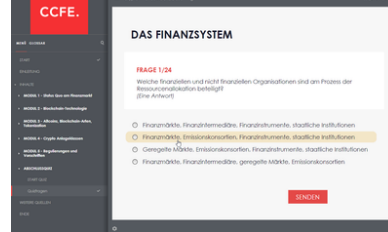
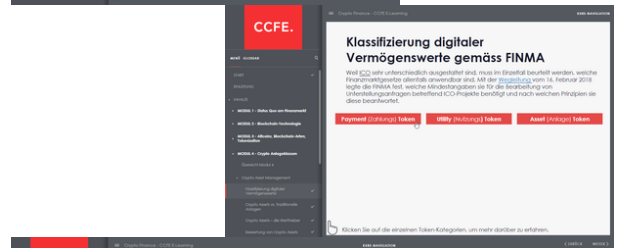
- Crypto asset management
- Crypto investment products
- Crypto Trading Exchanges

Module 5: Regulations and Regulations

- Blockchain & Regulation
- KYC & AML
- Steer

Quiz

FUNCTION



- 5 modules / 15 mins
- intuitive
- final quiz
- glossary
- navigation
- multimedia